

Message Text

UNCLASSIFIED

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63

ACTION EUR-06

INFO OCT-01 ISO-00 EB-11 DRC-01 RSC-01 /020 W

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R 261634Z JUL 74

FM AMEMBASSY BONN

TO USDOC WASHDC

INFO SECSTATE WASHDC 4049

UNCLAS BONN 11877

USDOC

E.O. 11652: N/A

TAGS: BFOL, GW

SUBJECT: WTDR - HEINRICH STROMANN

REF: USDOC 9708

1. ADDRESS: 7 BOTTLERPLATZ; D-5300 BONN; CABLE: N.A.: TELEX:
NONE; PHONE: 02221-636309; WERNER STROMANN, OWNER.

2. MR. STROMANN IS A RETAILER OF BICYCLES, SMALL MOTORCYCLES,
SEWING MACHINES, SPORTS AND LEATHER CLOTHING. HE EMPLOYS 10
AND OPERATES A MEDIUM-SIZED RETAIL STORE, THE SALES VOLUME OF
WHICH WAS NOT REVEALED.

3. FINANCIAL REFERENCE: SPARKASSE BONN.

4. FOREIGN FIRMS REPRESENTED: NONE.

5. THE FIRM WAS FOUNDED IN 1890 AND REGISTERED IN THE TRADE REGISTER
IN BONN 1949 BY HEINRICH STROMANN. SINCE MARCH 1, 1974 HIS SON
WERNER STROMANN IS THE OWNER. HE IS ALSO THE OWNER OF THE REAL
ESTATE AND BUSINESS PREMISES AT ABOVE ADDRESS, VALUED AT ABOUT
DM 500,000 TO 600,000, WHICH ARE NORMALLY ENCUMBERED. INVENTORIES
ARE ESTIMATED AT DM 40,000 TO 50,000 WHILE STOCKS ON HAND HAVE A
VALUE OF DM 200,000 TO 250,000. MR. STROMANN ENJOYS A GOOD
PERSONAL AND BUSINESS REPUTATION. THE FIRM'S FINANCIAL SITUATION
APPEARS TO BE IN ORDER, NOTHING DETRIMENTAL IS KNOWN REGARDING
ITS PAYMENTS.

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ON THE BASIS OF THE ABOVE COMMENTS THE FIRM MAY BE CONSIDERED

AS A BUSINESS CONTACT FOR U.S. FIRMS.

6. DATE OF INFO: 7/74.

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